

MASTER IN APPLIED MANAGEMENT 2022/2023

Class in English

STUDY PLAN	HOURS /CREDIT	CLASSES	EXAMS
1st CYCLE			
Accounting for Executives– Prof. Isabel Lourenço	12H/3	28, 29 sept., 03 oct.	24 oct.
Marketing Management for Executives– Prof. Rui Vinhas da Silva	12H/3	10, 12 & 17 oct.	26 oct.
2nd CYCLE			
Finance for Executives– Prof. António de Freitas Miguel	12H/3	31 oct., 7 & 14 nov.	21 nov.
Strategy for Executives – Prof. Fernando Ferreira	12H/3	2, 9 & 16 nov.	23 nov.
3th CYCLE			
Operations Management for Executives – Prof. Teresa Grilo	12H/3	28 nov., 5 & 12 dec.	19 dec.
Leadership and Team Management for Executives – Prof. Alexandra O’Neill	12H/3	30 nov., 7 & 14 dec.	21 dec.
4th CYCLE			
Digital Transformation Strategy for Executives – Prof. Ricardo Bilro	20H/6	4, 11, 18, 25 jan. & 1 feb.	15 feb.
Internationalization Strategies for Executives – Prof. Jorge Correia	20H/6	9, 16, 23, 30 jan. & 6 feb.	22 feb.
5th CYCLE			
Applied Project Work in Management [at company]	30	March	
Applied Project Work in Management [individual work]	credits	april to july	
Submission of thesis		Until 15 july	
Thesis Defense		September	

(*) from 2:00pm to 3:50pm (**) from 4:10pm to 6:00pm

Classes will be held on monday and wednesday with a duration of 2 hours per session and a total of 4 hours per day, it also may take place, within the same schedule, on other days of the week.

Exams: Monday: 7pm and on Saturdays: 10am.

Events:

Welcome Day: september de 2022

Exams 2nd season: 17 to 28 july 2023

Graduation: november 2023

Holidays:

Christmas: 22 december 2022 to 3 january 2023

Carnival: 18 to 21 february 2023

Easter: 6 to 9 april 2023